

Thank you for your interest in advertising with The Kansas Informer. This sheet shows where ads run and what size to make for each spot. The site rearranges itself on smaller screens, so some spots need a different size on a phone than on a computer. For current rates, or to reserve a spot, reach us through the contact form on the site or email info@kaninfo.com.

WHERE ADS RUN

LOCATION	ON COMPUTERS	ON PHONES
Top of the home page and the News, Legislature, Education & Opinion pages	970×90	320×100
Middle of the home page (two spots)	970×250	300×250
On each article, after the opening photo	728×90	300×250
Inside each article (two spots)	300×250	300×250
Under each article	728×90	300×250

Only want to make one ad? Make the 300 × 250. It runs inside every article, on every device.

SENDING US YOUR AD

- Email **JPG or PNG** files at the exact sizes above. Five files cover every spot: **970×250**, **970×90**, **728×90**, **300×250**, and **320×100**.
- Keep each file **under 150 KB**. Big files slow the page down for readers.
- **Still images only**. No animation, video, or sound.
- Include the **web address** you want the ad to open when someone clicks it.
- Every ad runs with a small "Advertisement" label above it.